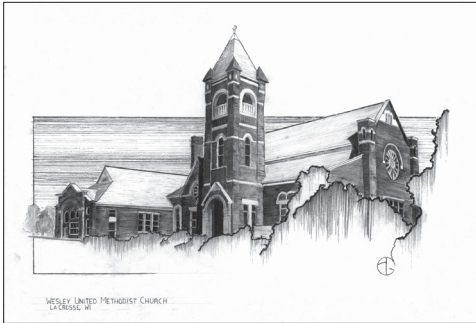


# WHAT IS STOREFRONT ARTS?

Modeled after the Phantom Galleries in California, the use of vacant storefronts as art displays has spread across the country. Now, empty storefronts in downtown La Crosse have been transformed into engaging attractions. Storefront Arts creates distinctive displays while offering an interactive atmosphere for artists, residents, business property owners and tourists.



Ben Gholson

## • How do I purchase the artwork?

Artwork sales are handled directly between the artist and prospective customer. If artwork is for sale, contact information will be available near the artist's display.

## • How can I get involved with the project?

**Artists:** Submission guidelines are available on the Pump House Regional Arts Center webpage, [www.thepumphouse.org](http://www.thepumphouse.org).

**Property owners:** Storefront Arts is always looking for more downtown locations to show art. E-mail interests to [storefrontartlacrosse@gmail.com](mailto:storefrontartlacrosse@gmail.com)

**Community Members:** Storefront Arts is in search of committee members and volunteers. If you would like to help with the organization of this project, please e-mail [storefrontartlacrosse@gmail.com](mailto:storefrontartlacrosse@gmail.com)

# THIS PROJECT IS MADE POSSIBLE BY:

**The City of La Crosse Arts Board:**

<http://www.cityoflacrosse.org/index.aspx?NID=1482>

*Pump House*

**Pump House Regional Arts Center:**

[www.thepumphouse.org](http://www.thepumphouse.org) • 608-785-1434



**Downtown Mainstreet Inc.**

<http://www.lacrossedowntown.com> • 608-784-0440

*La Crosse*  
*Nighty River. Original. Wisconsin.*

**La Crosse Area Convention and  
Visitors Bureau,**

<http://explorelacrosse.com> • 608-782-2366

**Downtown La Crosse property and  
business owners**

**Community Artists**

This project was supported in part by a grant from the Wisconsin Arts Board with funds from the State of Wisconsin and the National Endowment for the Arts

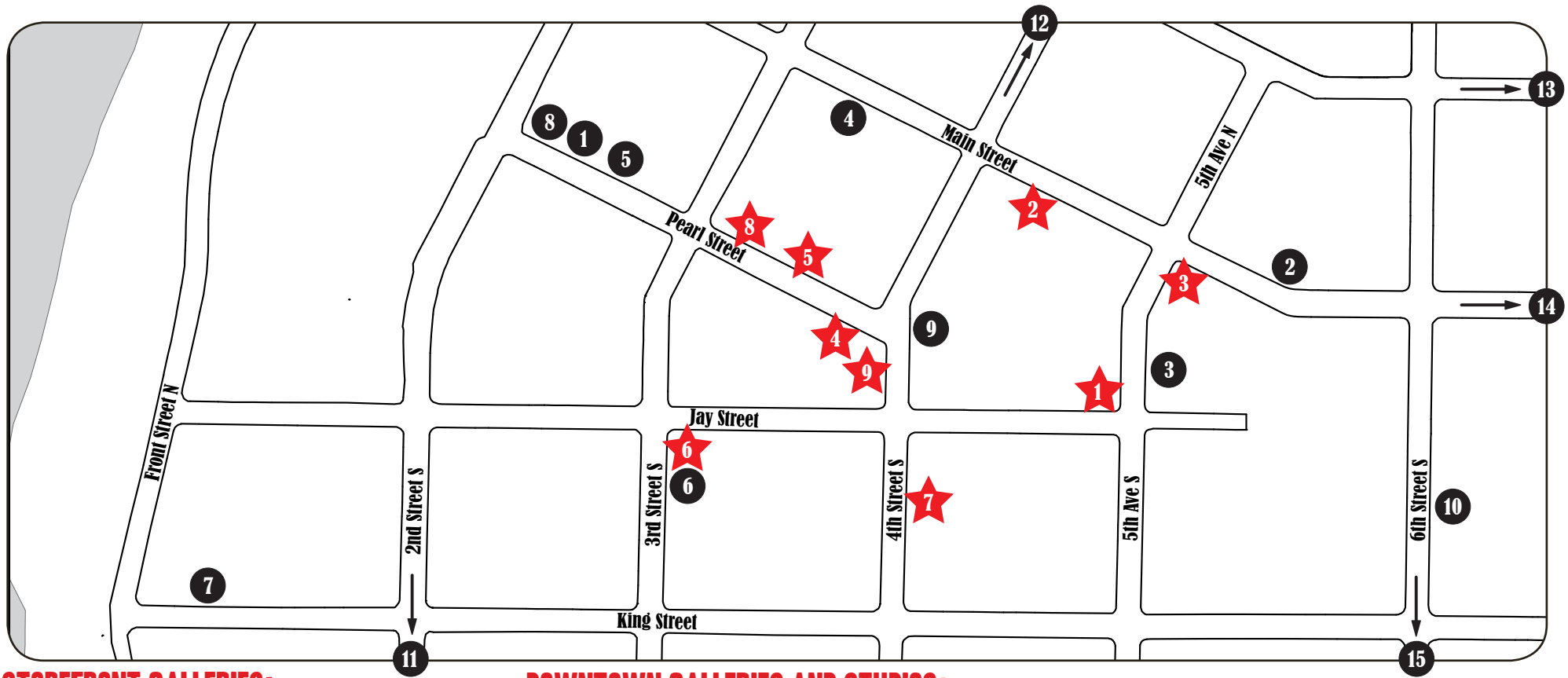


**FOR MORE INFORMATION, E-MAIL:**  
[storefrontartlacrosse@gmail.com](mailto:storefrontartlacrosse@gmail.com)



# STOREFRONT ART WALK

An art initiative that transforms empty storefront windows into engaging attractions for pedestrian viewing in downtown La Crosse.



## STOREFRONT GALLERIES:

- 1** 125 5th Avenue
- 2** 410 Main Street
- 3** 500 Main Street
- 4** 326 Pearl Street
- 5** 323 Pearl Street
- 6** 315 S. 3rd Street
- 7** 309 4th Street
- 8** 309 Pearl Street
- 9** 200 S. 4th Street

## DOWNTOWN GALLERIES AND STUDIOS:

- 1** ART 211 Pearl  
211 Pearl St.
- 2** By James Galleries & Custom Framing  
511 Main St.
- 3** Edland Art  
115 5th Ave. S.
- 4** Gallery La Crosse  
320 Main St.
- 5** Generous Earth Pottery  
221 Pearl St.
- 6** Grand River Station Gallery  
315 S. 3rd St.
- 7** Pump House Regional Arts Center  
119 King St.
- 8** Satori Arts  
201 Pearl St.

- 9** Vision of Light Stained Glass  
129 4th Street S.
- 10** Vitamin Studio  
129 S. 6th Street

## OTHER LA CROSSE GALLERIES AND STUDIOS:

- 11** Behind-the-Brewery Gallery  
1026 South Front Street
- 12** JMP Art Studio & Gallery  
1236 Caledonia Street
- 13** State Street Gallery  
1804 State Street
- 14** The University Gallery  
Center for the Arts, UW-L
- 15** Viterbo University Gallery  
Fine Arts Center, Viterbo University